

# TEAL LAKE PADDLE

July 2, 2016



Presented By

## 2016 Teal Lake Paddle

### Sponsorship Levels & Benefits Package

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## Teal Lake Paddle | Event Overview

The Negaunee Lions Club is pleased to announce that the 3<sup>rd</sup> Annual 2016 Teal Lake Paddle will be held July 2<sup>nd</sup>, 2016 on beautiful Teal Lake. We are offering events that cater to many levels of paddling abilities and an opportunity for everyone with kayaks, canoes and paddle boards to come together to spend time with friends old and new, while participating in the 3<sup>rd</sup> Annual 2016 Teal Lake Paddle.

Teal Lake is a pristine jewel nestled in Negaunee, Michigan that offers a unique opportunity to explore its shoreline, bays and rocky cliffs. In addition the ease of access makes it a perfect location that can be visited again and again.

Participants can register online and late registrations may be made in person on the morning of the event. The 2016 Teal Lake Paddle will be staged at the east end of Teal Lake near Lakeview School. Morning races will satisfy the competitors with both 2 mile and 6 mile courses. The day will continue with an afternoon treasure hunt along the north shore, giving your whole family the opportunity to explore the lake together while collecting tokens for a chance to win some great prizes. Of course, the greatest prize of all is the time spent together having fun on the water.

We have extended an invitation to local and visiting paddlers to join us for a day of fun on the water, creating wonderful memories while raising funds to support our community.

## Host | Negaunee Lions Club

The Negaunee Lions Club was chartered in 1955 and currently has about 45 members. Over the years the club has raised funds to support many local causes and individuals, as well as needs at the state, national and international level. Our dedicated group of volunteer members also give their time and talent to a long list of civic projects in the community throughout the year, including manning aid stations at the Noquemanon Ski Race and Ore to Shore Mountain Bike Race, manning road crossings for the Polar Roll, staging highway clean-ups, building improvements at Bay Cliff Health Camp, and hosting the Lions Invitational Track Meet, among many other events. We recently held our 49th Annual Pancake Breakfast and in August we will host our 16th Annual Pasta feed in conjunction with the Ore to Shore Mountain Bike Race. We are always looking for community minded persons to join us in our efforts. Are you one of those people? We'd like to invite you to join us in both this venture and others, as we support our community and other individuals and communities both near and far.



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## Sponsorship | Benefits

This high-action paddling event provides an opportunity for you to gain exposure in the local community and also with the many visitors that are in the area in advance of the holiday. Competitors and their families will travel to Teal Lake in Negaunee to compete, socialize and explore the area during the day-long series of races and events. Even in its early staging, this event has become a community effort. Many of your friends and neighbors will be paddling in the event, volunteering to make sure everything runs smoothly, or being an active spectator, watching and learning as the day unfolds. The primary focus of the funds raised is to foster and promote youth activities throughout the community as well as local civic projects. We would love to have you involved as a partner in this event. A wide variety of opportunities are laid out in the Sponsorship Levels & Benefits Package for you to consider.

## Donation Levels

*All contributions will receive heartfelt gratitude from the club and the community. The following donation levels entitle the donor to an array of benefits during the Teal Lake Paddle event.*

- Teal Lake Paddle Event Title Sponsor \$5000
- Class VI Extreme Level Sponsor \$3000
- Class V Expert Level Sponsor \$2000
- Class IV Advance Level Sponsor \$1000
- Class III Intermediate Level Sponsor \$500
- Class II Novice Level Sponsor \$250
- Class I Easy Level Sponsor \$100



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## **TLP Title Sponsor \$5000**

### ***Benefits apply to all events associated with the Teal Lake Paddle***

- Identified on all publications as The “Your Company Name” Teal Lake Paddle
- Identified on all banners produced for the event by the NLC as the Title Sponsor
- Special Recognition at the Awards Ceremony as the Event Title Sponsor
- Recognition on the TLP Website as the Event Title Sponsor
- Link to Your Website from the TLP Website
- Eligible for seven Complementary Event Entries
- Eligible to set up Display Booth at event
- Photo opportunity with volunteers
- Your Logo on the event T-Shirts identified as the Event Title Sponsor
- Your Logo on the Awards Backdrop Banner identified as the Event Title Sponsor
- Named Recognition at the Awards Ceremony
- Teal Lake Paddle Keepsake Award
- Opportunity to include your promotional items in participants goody bag
- Options available for a portion of your donation to be tax deductible (501(c)3)

## **TLP Class VI Extreme Level Sponsor \$3000**

### ***Benefits correspond with either the 6 Mile Race or the 2 Mile Race***

- Identified as the “Your Company Name” TLP Race Sponsor
- Identified at the event as a Class VI Extreme Level Sponsor
- Recognition on the TLP Website as a Class VI Extreme Level Sponsor
- Link to Your Website from the TLP Website
- Eligible for six Complementary Event entries
- Eligible to set up Display Booth at event
- Your Logo on the Start and Finish Line Banners
- Your Logo on the event T-Shirts
- Your Logo on the Awards Backdrop Banner
- Named Recognition at the Awards Ceremony
- Teal Lake Paddle Keepsake Award
- Opportunity to include your promotional items in participants goody bag
- Options available for your donation to be tax deductible (501(c)3)





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## **TLP Class V Expert Level Sponsor \$2000**

***Benefits correspond with available Captain's Treasure Hunt locations***

- Identified as the "Your Company Name" TLP Captains Treasure Hunt Sponsor
- Recognition on the TLP Website as a Class V Expert Level Contributor
- Link to Your Website from the TLP Website
- Eligible for six Complementary Event entries
- Eligible to set up Display Booth at event
- Your Logo on the Captain's Treasure Hunt Location Flag
- Your Logo on the event T-Shirts
- Your Logo on the Awards Backdrop Banner
- Named Recognition at the Awards Ceremony
- Teal Lake Paddle Keepsake Award
- Opportunity to include your promotional items in participants goody bag
- Options available for your donation to be tax deductible (501(c)3)

## **TLP Class IV Advanced Level Sponsor \$1000**

***Benefits correspond with available First Mate's Treasure Hunt locations***

- Identified as the "Your Company Name" TLP First Mate Treasure Hunt Sponsor
- Recognition on the TLP Website as a Class IV Advanced Level Contributor
- Link to Your Website from the TLP Website
- Eligible for six Complementary Event entries
- Eligible to set up Display Booth at event
- Your Logo on the Captain's Treasure Hunt Location Flag
- Your Logo on the event T-Shirts
- Your Logo on the Awards Backdrop Banner
- Named Recognition at the Awards Ceremony
- Teal Lake Paddle Keepsake Award
- Opportunity to include your promotional items in participants goody bag
- Options available for your donation to be tax deductible (501(c)3)



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### **TLP Class III Intermediate Level Sponsor \$500**

- Recognition on the TLP Website as a Class III Intermediate Level Contributor
- Link to Your Website from the TLP Website
- Eligible for three Complementary Event entries
- Your Logo on the event T-Shirts
- Your Logo on the Awards Backdrop Banner
- Recognition at the Awards Ceremony
- Teal Lake Paddle Keepsake Award
- Options available for your donation to be tax deductible (501(c)3)

### **TLP Class II Novice Level Sponsor \$250**

- Recognition on the TLP Website as a Class II Novice Level Contributor
- Link to Your Website from the TLP Website
- Eligible for two Complementary Event entries
- Your Logo on the event T-Shirts
- Your Logo on the Awards Backdrop Banner
- Recognition at the Awards Ceremony
- Teal Lake Paddle Keepsake Award
- Options available for your donation to be tax deductible (501(c)3)

### **TLP Class I Easy Level Sponsor \$100**

- Recognition on the TLP Website as a Class I Easy Level Contributor
- Link to Your Website from the TLP Website
- Eligible for one Complementary Event entry
- Your Logo on the event T-Shirts
- Your Logo on the Awards Backdrop Banner
- Recognition at the Awards Ceremony
- Teal Lake Paddle Keepsake Award
- Options available for your donation to be tax deductible (501(c)3)



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## Sponsorship Agreement | Organization Level

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Level and Amount: \_\_\_\_\_

Teal Lake Paddle | Event Title Sponsor | \$5000

Class VI Extreme Level Sponsor | \$3000

Class III Intermediate Level Sponsor | \$500

Class V Expert Level Sponsor | \$2000

Class II Novice Level Sponsor | \$250

Class IV Advanced Level Sponsor | \$1000

Class I Easy Level Sponsor | \$100

*In exchange for the marketing opportunities and benefits listed in the 2016 Teal Lake Paddle Sponsorship Packet, I agree to the above sponsorship level and fee. I will also provide along with this form a digital version of the sponsoring company logo to be used in promotional publications, on the event website and during the event.*

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

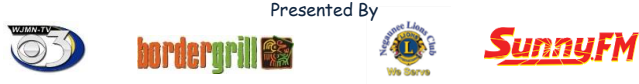
**Please make sponsorship checks payable to: NEGAUNEE LIONS CLUB**

*Please include the memo "Teal Lake Paddle Sponsorship"*

**Return to: Negaunee Lions Club – Teal Lake Paddle, P.O. Box 67, Negaunee, MI 49866**



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## Contribution Agreement | Tax Exempt Status

Company / Individual Name: \_\_\_\_\_

Company Individual Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Level and Amount: \_\_\_\_\_

### Teal Lake Paddle | Event Title Sponsor | \$5000

Class VI Extreme Level Sponsor | \$3000

Class III Intermediate Level Sponsor | \$500

Class V Expert Level Sponsor | \$2000

Class II Novice Level Sponsor | \$250

Class IV Advanced Level Sponsor | \$1000

Class I Easy Level Sponsor | \$100

*In exchange for the contribution made to the Teal Lake Paddle, the contributor is entitled to receive the benefits package associated with the TLP Class Level Sponsor less than or equal to the dollar amount of the contribution made. In the event the option to make a 501(c)3 contribution is chosen, the only benefits that apply are the race entry (or entries) and the TLP Class Level Keepsake Award. The value of both will be deducted from any potential tax deduction amount.*

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**Please make sponsorship checks payable to: NEGAUNEE AREA COMMUNITY FUND**

*Please include the memo "Teal Lake Paddle Sponsorship"*

**Return to: Negaunee Lions Club – Teal Lake Paddle, P.O. Box 67, Negaunee, MI 49866**



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